



# SPONSORSHIP CATALOGUE

Manitoba Envirothon



Manitoba  
Association of  
Watersheds





# About the Organizer

## Manitoba Association of Watersheds

Manitoba Association of Watersheds (MAW) is a voluntary industry association representing the province's 14 watershed districts and is a registered charitable organization.



**Our Vision:** Manitoba's watershed districts are supported by MAW and recognized throughout the province as effective water & land managers.

**Our Mission:** MAW supports and builds awareness of Manitoba's 14 watershed districts through communication, education, and advocacy, and supports their program delivery by facilitating access to funding programs and administering research programs.

The focus on environmental education aligns seamlessly with the goals of many integrated watershed management plans throughout the province, and MAW is honoured to have the opportunity to showcase the watershed districts' commitment to environmental education and awareness through this internationally recognized competition.

*Engaging Youth in Environmental Stewardship*



# About Envirothon

The Manitoba Envirothon is an annual hands-on Environmental Education competition for high school students. It is designed to encourage team work, problem-solving skills, and public speaking skills while fostering an appreciation for current environmental issues.



*The 2019 competition was hosted in Churchill, creating a once in a lifetime opportunity for many students!*



*The Provincial Event has 22 teams compete from across Manitoba.*



*The Manitoba Envirothon is run by a dedicated volunteer Steering Committee.*

## Diverse Involvement

Students, educators and advisors, professionals, volunteers, and partner organizations all contribute to the diversity of the Manitoba Envirothon. Teams come from all areas of the province, from Churchill to Baldur, in order to compete. All are welcome!





# The Envirothon Structure

Teams competing in the Manitoba Envirothon must first compete at one of the five regional events that are held across the province in April. Teams that place at the regional level are eligible to compete at the Provincial Envirothon Competition in late May. Teams participate in both an eco-station field test and an oral presentation challenge.

## Student-led Learning

Each student chooses from five disciplines as their area of study:



Wildlife Ecology



Aquatic Ecology



Forestry & Plant Ecology



Soils & Geology



Theme:  
Integrated Watershed Management

## Team Competition

Each team of student experts competes in two areas:



Hands-on & Site-Specific Field Test



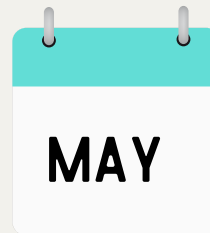
Team Oral Presentation



**APRIL**

### Regional Events

- Northern
- Eastern
- Southern
- Western
- Central



**MAY**

### Provincial Event

- 3rd week in May
- Location rotates around the Province
- 2024: International Peace Garden





## First Place Prize

The winning team of the Provincial Competition receives:

- Trophy
- Featured notice in The Current magazine
- Choice of either \$5,000 as cash or funding towards entry in the National NCF competition.

# Your support can help fund...



**\$50**

Prizes for two (2) students



**\$500**

Equipment for field test



**\$3,500**

Envirothon T-shirts



**\$15,000**

Provincial Competition  
Accommodations



**\$25,000**

Food for the entire event

*...and so much more!*

See pages 5&6 for more details about sponsorship.



# Sponsorship Opportunities

## Groundwater Sponsor \$100 – \$999

- Verbal recognition at the Envirothon and logo recognition on MAW website/social media

## Estuary Sponsor \$1,000 – \$2,499

- Groundwater sponsorship
- Company information or swag item included in student swag bags
- Recognition during 2024 Provincial Event on printed promotional materials\*



*\*Some exclusions may apply. Contact MAW for details.*



## Floodplain Sponsor \$2,500 - \$4,999

- Estuary sponsorship
- Company logo to be listed on 2024 Envirothon T-Shirts

## Tributary Sponsor \$5,000 - \$7,499

- Floodplain sponsorship
- Recognition on social media with paid, featured post (Facebook, Instagram)
- Recognition on homepage of MAW's website from April - May

## Headwaters Sponsor \$7,500 +

- Tributary sponsorship
- Recognition provided in printed media releases associated with the events
- Invited to attend the 2024 events in person or to address our teams remotely.\*\*



*\*\*Cost to attend in-person will be the responsibility of the funder.*





# A Program Rich in History

The Envirothon was introduced in Manitoba close to 30 years ago by the Manitoba Forestry Association (MFA). In cooperation with many partners, it successfully delivered the program annually since 1997.

As incoming host, MAW recognizes and pays tribute to the MFA for their dedication and commitment to the Manitoba Envirothon. Notably, under MFA's guidance, the Manitoba Envirothon grew from four competing teams in 1997 to almost seventy teams annually, and was successful in delivering two virtual events in 2021 and 2022.

*Thank you!*





# Contact Us

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**THANK  
YOU**

in advance for your consideration and  
support for the Manitoba Envirothon.